

**WHEELER HIGH SCHOOL**  
**375 HOLT ROAD, MARIETTA, GA 30068**  
**PHONE: 770-578-3266      FAX: 770-578-3268**

Dear Potential Sponsor:

Welcome to the Wheeler High School Post-AP DNA/Genetics Program. Our curriculum is a comprehensive study of genetics and molecular biology unparalleled on any High School level. Students work with their peers, advising geneticists and engineers, teachers and mentors to design, conduct, analyze and present scientific research applicable to today's advanced genetics technologies. This is an intense program that requires commitment from many groups.

In order to make this a successful program for the students and community we hope you will support our efforts. We are in the process of compiling student laboratory research for publication in scientific journal format. This periodical is to be developed, edited and formatted by the Advanced Genetics students for distribution in the community including local businesses, medical offices, research facilities, etc. The purpose of this endeavor is to publish exemplary student-centered research for the community.

Our research entails using ever changing modern technologies and a number of consumable products. The initial capital expenses alone were upwards of \$20,000 and annual operating expenses approach \$5,000 in order to keep the program operating at the highest possible level. In order to offset these costs, we are asking that you become a sponsor and partner of the Genetics Program at Wheeler High School through the purchase of advertising space in the research journal we are producing. This journal will be published quarterly and will enjoy a wide distribution throughout Cobb County and other Metro Atlanta areas. Sponsorship levels range from \$30.00 to \$1,000. Please see the reverse side of this letter for details regarding our operating budget and a sample publication page. This is a great opportunity to also show your support and appreciation for your child's hard work by sending a personal note through an advertisement.

We would like the opportunity to have our students present to your company a more formal presentation outlining the benefits to the community and your company by supporting our research and this project. You can contact Jennifer Hager, the lead Genetics teacher and program coordinator at (770) 315-5575, or e-mail me at [jennifer.hager@cobbk12.org](mailto:jennifer.hager@cobbk12.org).

In addition to support through advertising purchases in our journal, we also offer opportunities for exposure for you and your company through advertising space on our website and prominent mention in any further promotional materials such as tee-shirts and banners. Any and all assistance will be greatly appreciated including direct donations. I look forward to hearing from you soon. You may also visit our website at [www.rockinbiology.com](http://www.rockinbiology.com) for more information about the Genetics Program and see samples of the research and current curriculum.

Thank you for your time and consideration.

Sincerely,

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Jennifer Hager  
770-315-5575  
[wheelergenetics@yahoo.com](mailto:wheelergenetics@yahoo.com)  
[jennifer.hager@cobbk12.org](mailto:jennifer.hager@cobbk12.org)

# genetics DONATION AGREEMENT

JOSEPH WHEELER HIGH SCHOOL  
375 Holt Road, Marietta, Ga. 30068  
Fax: 770-578-3268  
Contact: Jennifer Hager  
Editor in Chief: Chelsea Sexton

Any questions or submissions can be sent via email to:  
[jennifer.hager@cobbk12.org](mailto:jennifer.hager@cobbk12.org)

Today's Date: _____	<b><u>2009 Deadline for Advertising Submissions</u></b>
Business or Person's Name: _____	
Address: _____ _____	<b>March Publication</b> February 25 <sup>th</sup>
Phone #: _____	<b>May Publication</b>
Fax #: _____	May 11 <sup>th</sup>
Contact Name: _____	
email: _____	

*The Genetics Quarterly Review will be distributed to students, faculty, and parents of Joseph Wheeler High School. Local businesses and Universities will also receive copies of the publication.*

## Terms of Agreement:

- Ads running in both issues receive 10 percent off the total price.
- Notifications of cancellation or changes to the ad should be made at least one week before the scheduled due date.
- Advertisements must adhere to the standards of ethical journalism and to the audience of Joseph Wheeler High School.
- Advertisers will receive a copy of the issue containing their advertisement upon publication.

## Size of Advertisement:

1/8 page (3.625 x 2.4375)  
1/4 page (3.625 x 4.875)  
1/2 page (7.25 x 4.875)  
Full Page (7.25 x 9.75)

## Cost:

\$ 30  
\$ 40  
\$ 70  
\$130

Please indicate the size ads you would like to run in the appropriate box.

PUBLICATION DATE:	SIZE OF AD	COST
March		
May		
	Total Cost:	

### Alternative Donation Agreement:

- ✍ Platinum Sponsor - \$1,000  
Full page ad for 10 consecutive issues.  
Banner Ad on Wheeler Genetics Site,  
[www.rockinbiology.com](http://www.rockinbiology.com).  
Prominent display on banners, tee-shirts,  
etc.
- ✍ Gold Sponsor - \$750  
Full page ad for 7 consecutive issues.  
Banner Ad on Wheeler Genetics Site,  
[www.rockinbiology.com](http://www.rockinbiology.com).  
Display on banners, tee-shirts, etc.
- ✍ Silver Sponsor - \$500  
Full page ad for 4 consecutive issues.  
Ad on Wheeler Genetics Site,  
[www.rockinbiology.com](http://www.rockinbiology.com).  
Display on banners, tee-shirts, etc.
- ✍ Bronze Sponsor - \$250  
Full page ad for 2 consecutive issues.

### Options:

- ✍ We can design your advertisement at no additional charge. For this option, *please submit your information at least a week prior to the listed deadline.*
- ✍ Donations for advertisements can be made by individuals, families, organizations and/or companies.
- ✍ Direct donations in lieu of advertisements are welcomed and gratefully accepted.

